

SPATIAL  
MEDIA

Digital Design

Emerging Technologies

Web Development

Video Production

Community Analytics

3D Visualisation

# Our Services

Spatial Media is an international 3D visual communications studio. We have attracted an extremely talented team of visual artists and professionals from the greater built-environment sector. This enables the studio to deliver the highest quality, globally-recognised work whilst giving clients the best value for money.



## Collaboration

Spatial Media is currently favoured as a collaborative one-stop-shop, bringing together the best in the creative business with full-time artists and design professionals, supported by a team in each dedicated specialty.

Streamlining a number of design services allows you (the client) to deal with one main supplier guaranteed to execute all aspects of your creative needs. We work collaboratively to meet and extend beyond your requirements.

To this end, it is important your experience with us is enjoyable and professional and we make that so, by being accessible, focused and driven.

## Processes

Our services aim to provide simpler communication of complex topics to your customers, partners and investors. We will use our team of animators, modellers and artists dedicated to creating effective visualisation imagery for your tailored needs including but not limited to: events, film, infrastructure, construction, research and education.

The production process begins with listening to your needs and developing your thoughts through storyboards and scripts. Using our collective understanding of the brief we output quality results quickly and efficiently.

## Our Clients

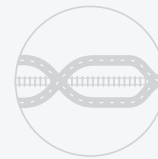
While Spatial Media aims to serve a wide range of customers, our experience and focus is in serving the needs of:



Urban designers and planners



Architects and developers



Civil and industrial engineers



Project and event managers

## Key Services

Collaboration is key, and our talented team of visual artists have the ability to deliver a range of products including, but not limited to:



3D modelling and visualisation



Visual communications



Digital design and art direction



Data management services



Community consultation support



Customised web and app development



Video production, distribution and photography



Motion graphics animations and infographic displays



# 3D Visualisation

Our visuals provide a polished package of photo-realistic and real time images. We do this by creating high-end 3D renderings from your architectural plans, maps, photographs and other material. These visuals can be used across whatever medium you choose to market your project – from billboards, posters and brochures, to the web, animation and more.

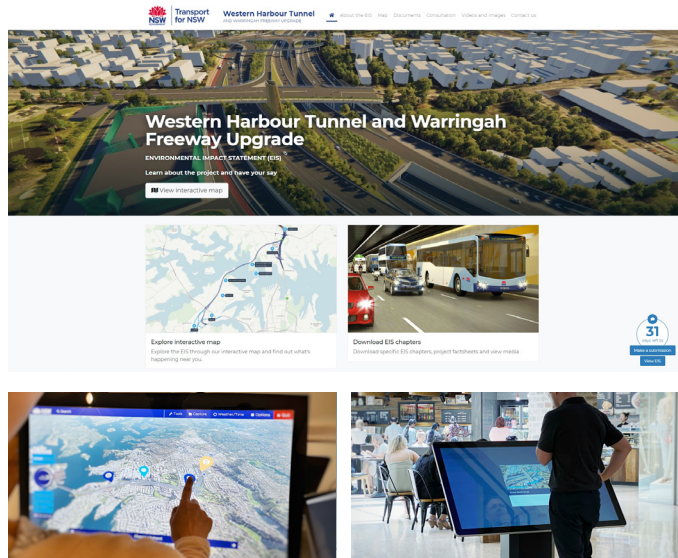




Having produced numerous interactive solutions utilised by Transport for NSW, Spatial Media was approached again to create a comprehensive suite of products that would effectively detail the Western Harbour Tunnel and Warringah Freeway Upgrade's EIS.

The [Interactive Engagement Portal](#) contains all content/documents created for the EIS, as well image sliders, videos and a dynamically-filterable map.

Spatial Media's WHT [HoloLens](#) app (see below) enables users to interact with the project in real-time with the latest in emerging technology.



The [Interactive 3D](#) platform (above) allows users to more comprehensively interact with the project. Staff can export media and access detailed usage and engagement analytics. These platforms can be deployed on kiosks which can be installed (temporarily or permanently) in public locations for direct engagement with communities.

All provisions listed have been utilised extensively at community consultation events across Sydney.

Visit the interactive portal here:

<https://v2.communityanalytics.com.au/rms/wht>

## Our Services

Offering dynamic and professional interactive environments through computer-generated and real-time imagery, we combine cutting-edge technology and industry-standard software to produce exceptional results with efficiency.



Conceptual and indicative 3D models



Geo-referenced model layouts



Rendered images and photomontages



Real time, interactive 3D environments



3D integration with drone imagery



3D "fly-throughs" and high-res images



Urban design imagery



Scalable, modifiable "optioneering"

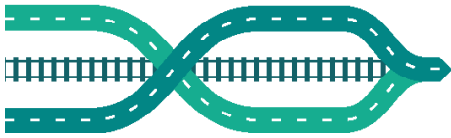


# Digital Design

Bridging the gap between 3D visualisation and print publication is graphic and digital design; translating raw 3D visualisations into compelling print documentation. Your 3D material and video production can incorporate many graphic elements to be utilised across your suite of creative needs. We will provide you with imaginative, out-of-the-box, purposeful digital design services.







Complex road/rail projects often need help relaying their message to the community clearly and in an engaging manner



Infographics, maps and photomontage renders convert detailed project data and concepts into saleable pieces of information

A community is more likely to accept proposals that can be understood and easily interpreted



## Our Services

Our aim is to communicate your message in a clear and concise manner. All outputs are created to achieve maximum user or viewer engagement.



Photomontage conceptualisation



High-end production mapping



Urban visualisation



Infographics and vector design



Branding and corporate identity



Document and magazine design



Large-scale print media



Advertising campaign media



# Video Production

Progressing from our knowledge and industry success with 3D visualisation, photorealistic stills and bespoke 3D animations, we also provide an international skillset in video production and post-production, including motion graphics. This deep stream of talent enables us to produce diverse promotional videos, providing a well-rounded package of engaging material.







“Spatial Media have been so amazing to work with – nothing has ever been too hard for you, and I really appreciate it!”

- DIRECTOR CORPORATE AFFAIRS AND ENGAGEMENT, NSW

## Our Services

We help visualise the finished project and can provide you with a promotional product guaranteed to stand out and catch your audience’s attention.



Storyboard and scripting



Direction and crew



Editing, special effects and set extension



On-location shooting



Studio and green screen shooting



Drone photography and videography



Animation and video infographics



Voice overs and sound editing



# Community Analytics (CA)

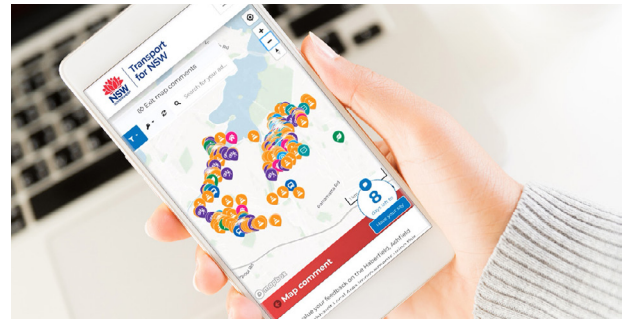
Reliable data, when recorded and viewed correctly, can be one of the most powerful tools available for measuring stakeholder engagement. This is why our CovidSafe Community Analytics (CA) technology forms the base of our product suite, allowing all assets and visitors to be tracked across the project's entire life-cycle.





## Go beyond video, text and PDFs

CA's Portal CMS securely hosts bespoke custom built web portals created by the Spatial Media Portal Team. Through dynamic 3D maps, interactive video animations and immersive before-after sliders Portals deliver a rich experience that take stakeholders beyond a standard 60-second video, set of images or static PDF.

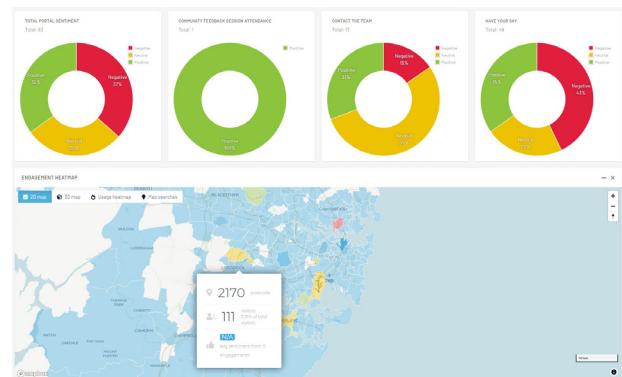


## Built for doorknocking and events

Canvass (shown left) was built with a key user in mind: community engagement specialists. A large, beautiful visual interface is a breeze to use when you're under pressure at events or pounding the pavement during doorknocking. Geolocated stakeholder results, synchronised event attendance counters and stakeholder history is just the start.

## Understand sentiment, spatially

The data behind your stakeholders and engagements has more to tell than rows in a table. Is there a particular postcode that you need to focus your messaging towards? Know instantly by seeing your stakeholder, visitors and sentiment data spatially with CA's Integrated Analytics. Our platform also syncs fully with Consultation Manager for easy, cross-platform connectivity.



## Our Services

Targeted to your needs, we will offer the latest and best technology in all aspects of our operation and take pride in customising successful and proven website solutions, applications and bespoke services.



Custom website and web app builds



Optimisation for all devices/platforms



"Webcasting" for live community feedback and data



Survey results and community data in digital format



Integration with existing systems



Social media integration and marketing



Content Management Systems



E-commerce solutions

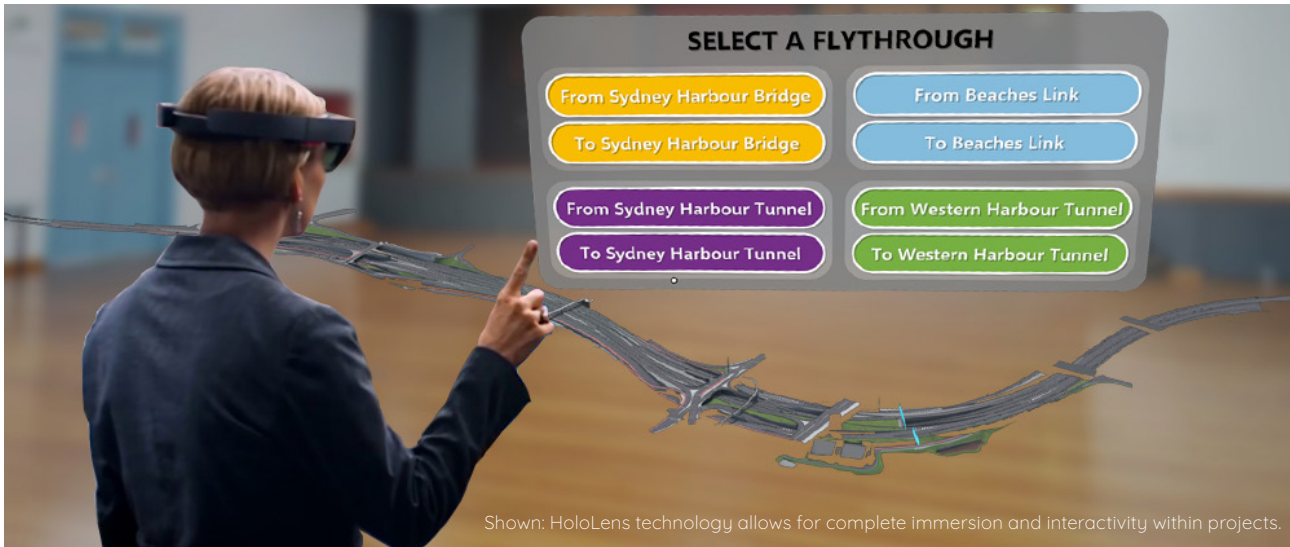


# Emerging Tech

Our team of artists fuse together and problem solve requests to give our clients tailored solutions that are at the forefront of technology available to the public, such as CovidSafe virtual engagement rooms, VR and AR solutions. Collaboration means we can apply multiple services or aspects of the creative process to ultimately create the perfect finished product – meeting and extending beyond your needs.







## Our Focus

We're continually striving to integrate our high quality output with the latest emerging technologies, combining:



3D modelling and video assets



User geo-location and personal devices



Real time interactivity and response



Augmented and virtual reality

## The Right Team for the Job

Our experienced artists refer to a broad selection of precedent works through multiple case studies which give us collaborative excellence and a proven track record.



Emerging technologies currently in our development labs:





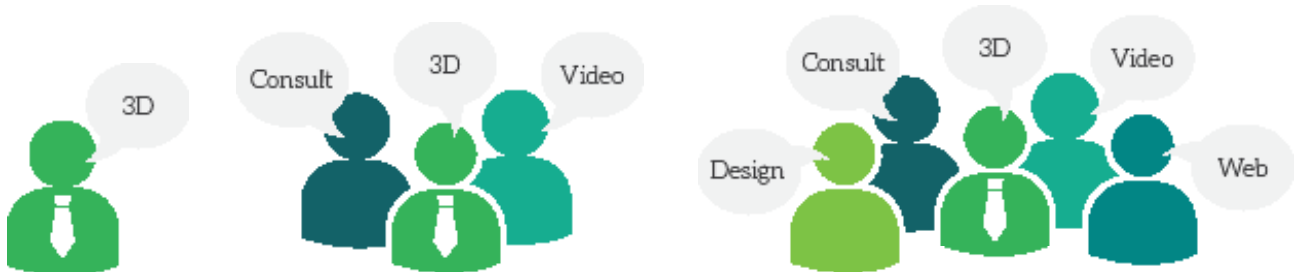
# Let's Have Coffee

We'd love the opportunity to meet with you and your team to hear your story. Our depth and diversity allows us to offer select services to suit your needs, or to place our entire collaborative network of designers and developers behind your next project.



# Collaboration = Flexibility and Scalability

Our collaborative approach means we can source the best talent for your project. It allows our team to grow as your demands see fit. Most importantly, it means competitive rates and on-time project delivery.



## Need one artist in-house?

We can source the best talent and place them in your work environment for as long as you require.

## Need something more?

Keep one of our collaborators in-house and outsource the rest of your project with us.

## Large scale project?

Place our entire team behind your case. Through further collaboration we can scale infinitely as your project demands.

2014

YEAR OF INCEPTION

226

HAPPY CLIENTS

323

UNIQUE PROJECTS

1243372

STAKEHOLDERS ENGAGED

## A REMINDER OF OUR Key Services

Collaboration is key, and our talented team of visual artists have the ability to deliver a range of products including, but not limited to:



3D modelling  
and visualisation



Visual  
communications



Digital design  
and art direction



Data management  
services



Community  
consultation  
support



Customised  
web and app  
development



Video production,  
distribution and  
photography



Motion graphics  
animations and  
infographic displays

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